

ISSN:2320-3714 Volume:2 Issue:3 June 2021

Impact Factor: 6.7 Subject: Commerce

# A Comparative Study on the Financial Performance of HDFC and State Bank of India in Hyderabad

## **MUTTURAJ**

Research Scholar PHD COMMERCE Satya Sai University, Sehore

## DR. GAJRAJ SINGH

Guide

Satya Sai University, Sehore

DECLARATION: I AS AN AUTHOR OF THIS PAPER / ARTICLE, HEREBY DECLARE THAT THE PAPER SUBMITTED BY ME FOR PUBLICATION IN THE JOURNAL IS COMPLETELY MY OWN GENUINE PAPER. IF ANY ISSUE REGARDING COPYRIGHT/PATENT/ OTHER REAL AUTHOR ARISES, THE PUBLISHER WILL NOT BE LEGALLY RESPONSIBLE. IF ANY OF SUCH MATTERS OCCUR PUBLISHER MAY REMOVE MY CONTENT FROM THE JOURNALWEBSITE. FOR THE REASON OF CONTENT AMENDMENT/OR ANY TECHNICAL ISSUE WITH NO VISIBILITY ON WEBSITE/UPDATES, I HAVE RESUBMITTED THIS PAPER FOR THE PUBLICATION. FOR ANY PUBLICATION MATTERS OR ANY INFORMATION INTENTIONALLY HIDDEN BY ME OR OTHERWISE, I SHALL BE LEGALLY RESPONSIBLE. (COMPLETE DECLARATION OF THE AUTHOR AT THE LAST PAGE OF THIS PAPER/ARTICLE)

#### **Abstract**

The Indian banking system has a sizable network of bank offices and contributes significantly to both the overall economic development of the nation and the provision of various financial services to all individuals. Two prominent banks, one from the public area banks and the other from the secret area banks, have been selected by the paper academics for the current paper. State Bank of India (SBI) is the bank that is selected from the public area, and Lodging Advancement Money Partnership is the other bank that is selected from the banks in the private sector (HDFC). These two reputable banks were picked to examine their financial performance in terms of their financial ratios, such as the credit-store ratio, premium costs to add up to costs proportion, premium pay to add up to pay proportion, other pay to add up to pay proportion, net profit edge proportion, and return on advances proportion. While profitability is a relative concept, they are closely linked and dependent on one another, playing specific roles in business. Profitability relates to the business's operational productivity. It evaluates various profitability ratios such as Changed Money Edge, Net Profit Edge, Return on Total Assets, and Changed Return on Total Assets. It is the capability of the concern to generate profit on transactions and also to receive appropriate profit from the capital utilised. The test banks for the concentration are State Bank of India (SBI)



ISSN:2320-3714 Volume:2 Issue:3 June 2021 Impact Factor: 6.7

Subject: Commerce

and Lodging Advancement Money Enterprise Restricted (HDFC), two of the top banks in the field of public and secretive areas. One of the major public sector banks in India is the State Bank of India, also referred to as SBI. This study uses a case method for comparative and exploration-based analysis.

Keywords: Comparative, Financial Performance, HDFC, State Bank of India, SBI, Hyderabad

## 1. Introduction

Any advanced economy's lifeblood is the banking sector. It is one of the important financial pillars of the financial sector, which plays a crucial role in how an economy functions. It is essential for a nation's financial development since it fulfils the financial requirements of trade, industry, and agriculture with a higher degree of responsibility and obligation. In a modern economy, banks like ours are to be seen as the leaders of the financial turn of events rather than as marketers of cash. They play a vital role in the creation of stores and the distribution of such stores in order to provide credit to various sectors of the economy. Estimating the efficacy of the two reliable banking institutions at this intersection is crucial.

Any nation's financial development is considered to require a sophisticated banking infrastructure. The vast network of bank branches and ATMs that serve the general public's different financial needs is what distinguishes the Indian banking system. In an effort to focus on the financial performance of public area bank (SBI) and confidential area bank while keeping the topic's purpose and research gaps in mind (HDFC).

The great majority of countries on the earth depend on banks for their daily operations. The Indian economy's backbone, the banking sector, accounts for a substantial portion of the financial delegation. Most people agree that a strong and sound banking system is necessary for realistic monetary development. Banks are in the business of acquiring assets or liabilities, providing obligation safeguards from one point of view, and making or investing resources into resources from another perspective. The reserve monies are gathered by a bank and distributed to various beneficial sectors. In this cycle, the effectiveness of the financial foundations' cash-flow distribution to the productive sectors of the economy is shaped by their own financial performance.



ISSN:2320-3714 Volume:2 Issue:3 June 2021

Impact Factor: 6.7 Subject: Commerce

As a result, focusing on the banking industry's profitability is quite simple and obvious. Profits are absolutely essential to the survival of every speciality unit. the persistence and slow growth of the firm, which are not determined by the earnings. Given that the main motivation for the establishment of Indian banks was to assist the community, determining the profitability of banks is a very difficult task. In the light of this explanation, banks had not placed much emphasis on making profits. An effort has been made in the current evaluation to examine SBI and HDFC's profitability while focusing on the value of profitability.

## 2. Review of Literature

**Karri, Meghani and Mishra** (2015) focused for a very long time, from 2010 to 2014, on the financial status and performance of Punjab Public Bank and Bank of Baroda. The results of the test indicate that there isn't a significant difference between the financial performance of the Punjab Public Bank and the Bank of Baroda at the time of the evaluation.

**Sodhi, Simran and Waraich** (2016) directed critical examination of two private banks and three public banks in India. The objective was to analyse the profitability position of the selected banks in relation to various financial, monetary, and contemporary boundaries that affect the risk return of insurance. For a very long time, from 2010–11 to 2014–15, they examined and assessed many performance facets of selected public and private sector banks in India. The review's findings demonstrated that, in terms of growth and profitability, private sector banks outperformed their public sector counterparts.

George, Sajeev Abraham, Chattopadhyay, (2012), It reveals that since the start of the country's monetary development in 1990, the public area banks have been up against a formidable opposition from the private area banks and other foreign banks. This is according to an Analytical Investigation of Functional Performance and Administration Nature of Indian Public Area Banks. It also explains that the majority of the offers in this area are associated with public area banks, despite the hostility they face.

**Verma, Richa, (Apr 2011),** attempt to evaluate the useful productivity of Indian Booked Business Banks (SCBs). Stores, advances, speculations, and spread are evaluated as results, while premium



ISSN:2320-3714 Volume:2 Issue:3

June 2021 Impact Factor: 6.7 Subject: Commerce

costs and non-premium costs (working costs) are taken into account as information components. The dataset used in the study, which examined 88 SCBs for effectiveness, covered the years 1998–1999 to 2007–2008. Because they failed to obtain a complete productivity score in six and five years, respectively, out of the studied decade, the results show that public area and unfamiliar banks must take whatever steps are necessary to reduce expenses and work on the result at the given information level.

**K.** Mishra,(June 2011), investigates how the growth of the Indian economy affects the performance of the nation's public and private banks. The findings imply that the growth of the Indian economy has a significant impact on understanding the operation of both public and private sector banks. Therefore, the argument is that in order to ensure the sustainable development of the Indian Banking Framework, planners and strategy developers should build prudential rules in conformity with international standards and best practises.

Thiagarajan, Somanadevi, Ramachandran, (2011), using data from the past ten years, an analysis has been conducted to quantify the credit risk component of the Indian Booked Business Banking region (2001 - 2010). The analysis demonstrates how specific important credit risk proportions can be used to estimate credit risk in the banking industry. The findings show that over the study period, there has been a steady increase in the total credits to add up to resources percentage and the total credits to add up to shops proportion for both public and confidential areas.

Wanniarachchige, Manjula Kumara, (Mar 2011), Investigate empirically how possession affects various facets of performance. This study, which uses information envelopment analysis combined with three beneficial proportions of execution, examines how state-claimed, nationalized, and indigenous confidential banks are behind unfamiliar banks using a large number of Indian business banks between 2002 and 2009. The findings suggest that domestic banks' performance in terms of both expense and income efficiency has not yet reached the level of foreign banks. Surprisingly, local private banks are the least effective at searching. Although foreign banks outperform domestic competitors in a number of ways, their commitment to



ISSN:2320-3714 Volume:2 Issue:3

June 2021 Impact Factor: 6.7 Subject: Commerce

expanding banking services outside of major cities by opening new branches is modest, and as a result, they contribute little to the country's financial development.

# 3. Research Methodology

The review is in the nature of a case technique for comparative and exploratory analysis. The evaluation only used supplemental data, particularly from the annual reports of SBI and HDFC Bank. The test banks for the concentration are State Bank of India (SBI) and Lodging Improvement Money Enterprise Restricted (HDFC), both of which operate as banks in both public and private spaces.

To ensure that our analysis is fair, a few important factual tools, such as Mean, SD, CV, and CAGR, are applied and presented as tables, including the credit-store ratio, the interest costs to pay ratio, the interest pay to pay ratio, the other pay to pay ratio, the net profit edge ratio, and the return on progresses ratio.

# 4. Data Analysis and Interpretation

## 4.1. Credit – Deposit Ratio

Cd percentage is the commonly used abbreviation for credit store proportion. The CD percentage measures how much a bank lends relative to the amount of reserves it has set aside. This percentage reveals the management skill in converting the stores into advancements. A higher proportion indicates better administrative performance, while a lower proportion implies less adeptness in administration.

The Credit-Store Proportion was calculated using the following formula: Credit-Store Proportion = (All out Advances/Complete Stores) x 100.

Table: 1. Ratio of Credit to Deposit



ISSN:2320-3714 Volume:2 Issue:3

June 2021 Impact Factor: 6.7 Subject: Commerce

Year	SBI				HDFC			
	Total Advances	Total Deposits	Credit- Deposit Ratio	Total Advances	Total Deposits	Credit- Deposit Ratio		
2014-15	1308938	1034536	75.67	202000	456226	73.58		
2015-16	1200035	1303630	73.54	254584	540685	72.07		
2016-17	1352600	1483308	73.46	575483	455313	74.01		
2017-18	1462087	1467682	85.72	445479	532530	75.25		
2018-19	1823770	1607434	62.38	567222	877882	72.54		
2019-20	1274766	3822175	64.07	728302	832152	77.67		
Mean			70.79			72.25		
SD			6.23			4.26		
CV			5.43			5.47		
CAGR			-0.40			3.62		

Table 1 compares the credit-store proportions of HDFC Bank and State Bank of India during a ten-year period, from 2009–10 to 2018–19. Given the results of factual devices like mean and CAGR, one may infer that HDFC Bank's performance is particularly remarkable because its mean credit-store proportion is significantly greater than SBI's mean credit-store proportion. We may conclude that HDFC Bank uses its stores more successfully thanks to its administrative productivity, which is significantly better than SBI's.

Interest Charges Will Increase Costs Proportion Bank acknowledges public purchases and pays sales tax on those purchases. Interest costs refer to this interest payment. Interest expenses, personnel costs, other operating costs, above costs, and other costs are included in absolute costs. Knowing that interest costs add up to costs enables us to understand the relationship between the two.

The following equation was used to determine how much interest costs added to costs: Interest Charges Will Increase Costs The ratio is equal to (Interest Costs/Total Costs) x 100.

**Table: 2.** Interest Expenses as a Percentage of Total Expenses



ISSN:2320-3714 Volume:2 Issue:3 June 2021

Impact Factor: 6.7 Subject: Commerce

Year	SBI			HDFC			
	Interest Expenses	Total Expenses	Interest Expenses to Total Expenses Ratio	Interest Expenses	Total Expenses	Interest Expenses to Total Expenses Ratio	
2014-15	78058	233021	50.35	11562	30466	44.72	
2015-16	86473	152782	50.25	35063	36340	44.27	
2016-17	107902	172782	47.63	23520	47588	44.5	
2017-18	224568	300384	45.58	25156	25256	42.83	
2018-19	1,54,535	1,62,538	42.53	50,257	30,235	42.38	
2019-20	145430	367672	44.34	40,638	40,638	42.22	
Mean			47.24			41.56	
SD			3.83			2.66	
CV			4.03			8.24	
CAGR			-2.26			1.57	

Table 2 shows the revenue expenses to add up to costs ratio for HDFC Bank and State Bank of India during a ten-year period from 2009–10 to 2018–19. In the growth of premium charges that add up to the State Bank of India's costs proportion, there is no discernible pattern. One may conclude that the financial performance of HDFC Bank is significantly better than the financial performance of SBI based on the mean revenue costs to add up to expenses and CAGR registered for the time series information relating to revenue costs to add up to costs. This means that the amount of premium expenses in HDFC Bank's total costs is just slightly greater than the amount of premium costs in SBI's total costs.

#### 4.2. Interest Income to Total Income Ratio

In general, banks lend money to customers as credits and advances and make money from it. Interest pay refers to the act of receiving interest. Interest pay, non-interest pay, and working pay make up absolute pay. The rate component of revenue pay in total compensation is shown by adding premium pay to pay percentage.

The following equation was used to get the ratio of interest pay to total pay: (Interest Pay/Absolute Pay) x 100 = Interest Pay to Add Up to Pay Proportion.

**Table: 3.** Ratio of Interest Income to Total Income



ISSN:2320-3714 Volume:2 Issue:3 June 2021

Impact Factor: 6.7 Subject: Commerce

Year	SBI			HDFC		
	Interest	Total	<b>Interest Income to</b>	Interest	Total	Interest Income to
	Income	Income	<b>Total Income Ratio</b>	Income	Income	<b>Total Income Ratio</b>
2014-15	125242	145803	77.03	32225	58044	72.75
2015-16	143286	163862	78.2	37360	46355	73.25
2016-17	152574	182733	74.23	50112	60862	73.74
2017-18	164427	120868	72.28	58205	72503	73.82
2018-19	110388	356200	72.27	70132	84353	73.05
2019-20	131758	367072	78.23	87863	225689	73.77
Mean			74.57			72.64
SD			3.23			2.18
CV			3.62			2.45
CAGR			0.53			0.62

The revenue pay to add up to pay ratio of State Bank of India and HDFC Bank for the ten-year period from 2009–10 to 2018–19 is shown in Table 3. One might infer that SBI's performance is better than HDFC Bank's performance based on the mean revenue pay to add up to pay proportion and CAGR.

## 5. Conclusion

It is crucial to concentrate on the banking industry's profitability. The analysis of the profitability of the two banks in comparison demonstrates unequivocally that there is no difference between SBI and HDFC's financial performance in terms of their respective profitability ratios. Therefore, the administration uses profitability ratios to gauge how effectively they conduct commercial operations, and it is further recommended that the entire bank identify effective strategies to improve the working effectiveness of the company.

The SBI's management has received training on how to better utilise its resources in relation to its stores, reduce the amount of interest costs overall, increase the amount of other pay overall, increase profit edge percentage, and increase return on propels proportion. As a result, HDFC Bank is instructed to increase the amount of its revenue pay in its overall compensation. However, if we take into account the premium pay to add up to pay proportion, SBI's performance is unquestionably better than that of HDFC Bank.



ISSN:2320-3714 Volume:2 Issue:3 June 2021

Impact Factor: 6.7 Subject: Commerce

## 6. References

- 1. B. Divya Priya and M. Revathi bala, "Profitability Performance of SBI and HDFC A Comparative Study", International Journal of Innovations in Engineering and Management, Vol.1; No.1; ISSN: 2 319-3344.
- 2. Dr.Atiya Mahboob, "A Comparative Study on Profitability of SBI and HDFC" Clear IJRMST, Volume-03, Issue-06, JanDec2013.
- 3. George, Sajeev Abraham, Chattopadhyay, An Investigative Study of Operational Performance and Service Quality of Indian Public Sector Banks, International Journal of Business Performance Management, Vol. 13 Issue 34,p408-425,18p, 2012.
- 4. K. Pavithra, S. Kirubadevi and S. Brindha "Comparative Study on Financial Performance and Home Loan of SBI and HDFC (2017)" was published in International Journal of Interdisciplinary in Arts and Humanities, Volume.2, Issue-1, page number 112-118.
- 5. Nagarkar, J. J. (2015, April). Analysis of Financial Performance of Banks in India. Annual Research Journal of Symbiosis Centre for Management Studies, 3, 26-37.
- 6. P K Mishra, S K Mishra, Growth of Indian Economy and Performance of Public and Private Sector Banks in India, International Journal of Management Prudence, Vol. 1, Issue 2, 2011.
- 7. Products and Services. (n.d.). Retrieved January 2019, from SBI
- 8. Profile. (n.d.). Retrieved January 2019, from HDFC Bank
- 9. Santhosh T. "A Comparative Study on Financial Performance of SBI and ICICI", International Journal of Management, IT & Engineering Vol.8 ISSN: 2249-0558.
- 10. Sisodiya, A., Bharati, Y., & Kavitha, P. (2007, October). Indian Banking Sector. The Analyst, 27-34.
- 11. Sodhi, A., & Waraich, S. (2016, JanuaryFebruary). Fundamental Analysis of Select Public and Private Sector Banks in India. NMIMS Management Review, XXVIII, 32-48.
- 12. Srivastava, N. (2017, May 25). Indian Banking System: History and Overview.
- 13. Thiagarajan, Somanadevi, Ramachandran, An Empirical Analysis and Comparative Study of Credit Risk Ratios between Public and Private Sector Commercial Banks in India, International Research Journal of Finance and Economics, Issue 65,p82-92,11p, 2011.



ISSN: 2320-3714 Volume: 2 Issue: 3 June 2021 Impact Factor: 6.7 Subject: Commerce

- 14. Verma, Richa, Performance of Scheduled Commercial Banks in India, B S Decision 38.1, 5-76, Apr 2011.
- 15. Wanniarachchige, Manjula Kumara, How does ownership affect Bank performance? The case of Indian Commercial Banks, The International Business and Economics Research Journal 10.3, 71-81. Mar 2011.

#### Author's Declaration

I as an author of the above research paper/article, hereby, declare that the content of this paper is prepared by me and if any person having copyright issue or patent or anything otherwise related to the content, I shall always be legally responsible for any issue. For the reason of invisibility of my research paper on the website/amendments /updates, I have resubmitted my paper for publication on the same date. If any data or information given by me is not correct I shall always be legally responsible. With my whole responsibility legally and formally I have intimated the publisher (Publisher) that my paper has been checked by my guide (if any) or expert to make it sure that paper is technically right and there is no unaccepted plagiarism and the entire content is genuinely mine. If any issue arise related to Plagiarism / Guide Name / Educational Qualification / Designation/Address of my university/college/institution/ Structure or Formatting/ Resubmission / Submission / Copyright / Patent/ Submission for any higher degree or Job/ Primary Data/ Secondary Data Issues, I will be solely/entirely responsible for any legal issues. I have been informed that the most of the data from the website is invisible or shuffled or vanished from the data base due to some technical fault or hacking and therefore the process of resubmissions there for the scholars/students who finds trouble in getting their paper on the website. At the time of resubmission of my paper I take all the legal and formal responsibilities, If I hide or do not submit the copy of my original documents(Aadhar/Driving License/Any Identity Proof and Address Proof and Photo) in spite of demand from the publisher then my paper may be rejected or removed from the website anytime and may not be consider for verification. I accept the fact that as the content of this paper and the resubmission legal responsibilities and reasons are only mine then the Publisher (Airo International Journal/Airo National Research Journal) is never responsible. I also declare that if publisher finds any complication or error or anything hidden or implemented otherwise, my paper may be removed from the website or the watermark of remark/actuality may be mentioned on my paper. Even if anything is found illegal publisher may also take legal action against me.

MUTTURAJ DR. GAJRAJ SINGH