

Acceptance Letter

To,
Prabhakar K,

We are pleased to inform you that the research paper / article titled "**ROLE OF FMCG AND BRAND SWITCHING WITH FACTOR INFLUENCING CONSUMER BEHAVIOUR AND PREVENTION REGARDING SWITCHING THE BRANDS**" submitted by you, has been selected for publication in Volume 1 Issue 3 dated 16th March 2022, in **Airo International Journal**.

We wish you a bright research and academic prospects ahead.



Anushka Mishra
Authorized Signatory
Editorial, Airo Journals

Terms and Conditions apply

- Rules of Plagiarism and Copyright of the content apply
- Author is always responsible for copyright Issues and Plagiarism status as per the rules
- The Author has already declared about the genuineness of the content of his paper/ article and his personal information
- Publisher has full right to remove the papers/articles from the website, if any information /data is found adverse