

## Acceptance Letter

To,  
Pragati Kapoor,

We are pleased to inform you that the research paper / article titled "**Exploring the Influence of Psychological Factors on The Dynamics of Social Media Addiction and The Gratification-Driven Nature of Online Shopping**" submitted by you, has been selected for publication in Volume 1 Issue 3 dated 13th March 2024, in **Airo International Journal**.

We wish you a bright research and academic prospects ahead.



**Anushka Mishra**  
Authorized Signatory  
Editorial, Airo Journals

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