

Acceptance Letter

To,
Roohi Taj ,

We are pleased to inform you that the research paper / article titled "**A COMPARATIVE EXAMINATION OF GEN Z AND MILLENNIALS' CONSUMER BEHAVIOR AND E-COMMERCE ADOPTION**" submitted by you, has been selected for publication in Volume 2 Issue 3 dated 12th June 2024, in **Airo National Journal**.

We wish you a bright research and academic prospects ahead.



Anushka Mishra
Authorized Signatory
Editorial, Airo Journals

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