

Acceptance Letter

To,
Shree Gopal Agarwal,

We are pleased to inform you that the research paper / article titled "**THE ROLE OF DIGITAL MARKETING IN ENHANCING COAL INDIA LIMITED'S BRAND VISIBILITY: A CASE STUDY APPROACH**" submitted by you, has been selected for publication in Volume 3 Issue 3 dated 23rd September 2024, in **Airo International Journal**.

We wish you a bright research and academic prospects ahead.



Anushka Mishra
Authorized Signatory
Editorial, Airo Journals

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