

Acceptance Letter

To,
Kartik Mishra ,

We are pleased to inform you that the research paper / article titled "**CONSUMER BEHAVIOR ANALYTICS: A DATA-DRIVEN APPROACH TO MARKETING INNOVATIONS**" submitted by you, has been selected for publication in Volume 1 Issue 3 dated 13th March 2025, in **Airo International Journal**.

We wish you a bright research and academic prospects ahead.



Anushka Mishra
Authorized Signatory
Editorial, Airo Journals

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