

## Acceptance Letter

To,  
Jahangeer Ahmad Ganie,

We are pleased to inform you that the research paper / article titled "**FROM AWARENESS TO LOYALTY: THE ROLE OF AI IN RESHAPING THE DIGITAL MARKETING LANDSCAPE**" submitted by you, has been selected for publication in Volume 2 Issue 1 dated 9th April 2025, in **Airo National Journal**.

We wish you a bright research and academic prospects ahead.



**Anushka Mishra**  
Authorized Signatory  
Editorial, Airo Journals

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