

Acceptance Letter

To,
Sudhakar Reddy Udumula,

We are pleased to inform you that the research paper / article titled "**EVALUATING THE IMPACT OF DIGITAL MEDIA STRATEGIES ON VOTER PERCEPTIONS IN POLITICAL CAMPAIGNS DURING THE 2024 PARLIAMENTARY ELECTIONS**" submitted by you, has been selected for publication in Volume 2 Issue 1 dated 11th April 2025, in **Airo International Journal**.

We wish you a bright research and academic prospects ahead.



Anushka Mishra
Authorized Signatory
Editorial, Airo Journals

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