

## Acceptance Letter

To,  
Rahul Sharma,

We are pleased to inform you that the research paper / article titled "**CONSUMER PERCEPTION AND BRAND POSITIONING IN THE DIGITAL AGE**" submitted by you, has been selected for publication in Volume 4 Issue 1 dated 10th October 2024, in **Airo National Journal**.

We wish you a bright research and academic prospects ahead.



**Anushka Mishra**  
Authorized Signatory  
Editorial, Airo Journals

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