

Acceptance Letter

To,
Nilesh Sharma ,

We are pleased to inform you that the research paper / article titled "**ANALYZING THE EFFECTIVENESS OF GREEN MARKETING ON BRAND LOYALTY**" submitted by you, has been selected for publication in Volume 4 Issue 2 dated 8th November 2024, in **Airo National Journal**.

We wish you a bright research and academic prospects ahead.



Anushka Mishra
Authorized Signatory
Editorial, Airo Journals

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