

# **CERTIFICATE**

## **OF PARTICIPATION**

**PROUDLY PRESENTED TO**

**Mr. Jahangeer Ahmad Ganie**

Assistant Professor

Department of Business Studies, Gulzar Group of Institutes, Khanna Punjab

**FOR ATTENDING & GIVING PRESENTATION FOR THE PAPER ENTITLED**  
**AI-Powered Digital Marketing: Transforming the Consumer Journey**  
**from Awareness to Loyalty.**

**IN INTERNATIONAL CONFERENCE**

**The Significance of Multidisciplinary Research in Driving Innovations and Breakthroughs**  
**(Book ISBN Number: 978-93-95305-10-5)**

**Organized by Airo International Journal in association with Mangalayatan University, Aligarh**  
**on 7th-8th march 2025**



**Prof. (Dr.) Kishan Pal Singh**  
**Director:**  
**Institute of Engineering & Technology**  
**Managalayatn University Aligarh**



**Anushka Mishra**  
**Authorized Signatory**  
**AIRO Journals**